

## Biography



A dynamic and highly sought-after speaker, leadership expert Tom Flick has delivered over 3,000 presentations to a "who's-who" list of clients that includes *Microsoft, Starbucks, Google, Boeing, American Express, Amazon, NASA, Ritz-Carlton Hotels* and the *Pentagon*. Mr. Flick addresses more than 100,000 men and women each year and has garnered a reputation around the world as an authority on leadership, helping organizations develop leaders, lead change effectively and increase teamwork and organizational

performance.

Mr. Flick's passion for raising more effective leaders is achieved by his unique gift to connect with the listener's heart as well as their head. Understanding that people, not programs, help organizations change and grow. He draws on his leadership experience as a former NFL quarterback for seven seasons, his association with Dr. John Kotter and his extensive work in corporate America, to provide actionable solutions around developing leaders and leading the change process.

Mentored by leadership and change experts Dennis Goin, Executive Vice President of Kotter International, and Konosuke Matsushita Professor of Leadership, Emeritus at the Harvard School of Business Dr. John Kotter, Flick uses his exceptional talent as a deft storyteller to inspire audiences to lead change, to recognize opportunities for growth, and to adopt a leader's mindset, whether in the role of executive, manager, salesperson, or frontline employee.

Mr. Flick customizes every engaging presentation based on each organization's needs and desired outcomes, collaborating directly with the client to ensure measurable takeaways for their organization. Tom Flick's exceptional ability to communicate clear business solutions with humor, wit and razor-sharp insight is why he is in such high demand.

# What Clients Say

**"Your powerful and engaging message provided tools to be more effective leaders in a merger environment and made a significant positive impact on everyone – including me."**

*Chairman & CEO, US Airways*

**"Tom captivated our leaders – completely."**

*Chairman & CEO of Americas, Hugo Boss*

**"Tom Flick is an insightful and powerful presenter. His ability to positively impact an audience with an enduring message is among the best I have seen in my 30+ years in the industry."**

*President, Ameriprise Financial*

**"Outstanding job, Tom! Your message to 150 of our senior leaders was truly impactful and inspiring and your seamless integration of the key themes of our meeting into your presentation was masterful."**

*Chairman & CEO, Deloitte*

**"Your inspirational and intelligent presentation to our over 300 leaders which represented over 32 countries was impactful, motivating and exactly what we needed!"**

*Regional Director, Microsoft - Caribbean and Central America*

**"Tom's messages encourage the kind of introspection that can change future results."**

*Senior Vice President & CFO, Hallmarks Cards*

**"Tom is an engaging and insightful speaker. His energy, sense of humor and playfulness dramatically support the deep knowledge he is able to convey around true urgency, leadership and playing to win."**

*Executive Director, MAPMG*

**"The message you presented provided the most relative and practical points that will aid team members in dealing with this change as well as assist in their professional development."**

*Director, Space Shuttle Systems, NASA*

**"Our 1,000 store development leaders were the beneficiaries of your incredible message and I enthusiastically recommend you to anyone seeking to make a powerful and positive impact on their people and culture."**

*President, Starbucks Coffee Co.*

**"Marriott's ROI on Tom Flick has been outstanding!"**

*Vice President Sales, Marriott*

**"Tom was exceptional. He inspires, engages and motivates. Our global senior leadership team was impressed and walked away energized and ready to take action."**

*President & CEO, Spansion, Inc.*

**"Tom, I can't thank you enough for the terrific job you did. Your themes around global change, complacency, sense of urgency, and leading from the heart had great resonance with our leadership team."**

*Chairman & CEO, Rockwell Collins*

**"Tom's presentation on leading change to gain a competitive advantage was exceptionally sharp and certainly well received. Tom connected with our audience immediately, and led them through a conversation about how we can reach farther, and connect better with each other and our employees to drive change."**

*CEO, Detroit Medical Center*

# Tom Flick – Keynote Presentations

## **Leading Change**

### **Empowering Successful Transformation**

When a major change arises, getting it right the first time becomes imperative.

## **The Heart of Leadership**

### **Leading People to Excellence**

Transforming organizations into great enterprises is a process driven by the head *and* heart.

## **True Urgency**

### **Winning in a Faster and Faster Moving World**

Create action that is exceptionally alert, externally orientated and uncompromisingly aimed at winning.

## **Leading Legacy Teams**

### **Achieving Top Team Performance**

Create the winning environment and have your group perform beyond your best expectations.

\*Each presentation is uniquely tailored to meet the goals, objectives and outcomes of every client (see ***Listening to Clients***, pg. 4)

**Video:** <http://vimeo.com/43828122>

## Listening to Clients

*Tom worked with my team to create a tailored approach to addressing this dynamic group of leaders and he took the time to understand our business as well as some of the distinctive challenges facing the financial services industry. Tom also took the time to understand the specific messages that our executive leadership team wove into the framework of this conference and he customized his material to support our perspective. It is obvious that this is Tom's modus operandi – customizing his remarks, taking the time to deeply understand business models and delivering an inspirational and motivational message.*

**President, Ameriprise Financial**

*Your seamless integration of the key themes of our meeting into your presentation was masterful.*

**Chairman, CEO, Deloitte**

*I cannot begin to tell you how much you hit the mark on precisely what was needed. The work that you clearly put into studying our business, understanding my goals, the analyzing of our leadership to know best how to inspire them made a remarkable and lasting positive difference. I am forever grateful.*

**President & CEO, Martin Marietta Materials**

*I was amazed at how well your presentation blended with the message I wanted to drive home with our team. It is a rare pleasure to find a speaker that can tailor his message so meaningfully to the specific audience.*

**Chairman, President & CEO, Rockwell Collins**

*I appreciate the time you clearly took to understand our company's mission and messaging, and how you cleverly assimilated our meeting theme into your remarks.*

**President, CIGNA**

*Tom went above and beyond in preparing for his keynote address by taking the time to learn about our profession. He crafted a message that really hit home for our customers. Tom expertly tailored a message that engaged our clients, and connected with the market we serve.*

**President, Americas, Thomson Reuters**

*It was evident that you had taken the time to do your research and fully understand the Papa Murphy's brand and system. You know what makes us tick and what we need to be successful and reinvigorated to face tough competition.*

**Chairman & CEO, Papa Murphy's International**

*Our objective was to create an atmosphere of change, agility and trust by unifying new teams and creating working relationships. Your preplanning process to understand our culture and growth opportunities made this day a great success!*

**Sr. VP of Customer Satisfaction & Sales, Eddie Bauer**

*You had obviously done your homework on more than just the facts, figures, and vernacular of Starbucks. It was obvious that you had taken the extra time to understand our culture and personality.*

**President, Starbucks Coffee Company**

*You are a fantastic listener. The way you incorporated the context and messaging that our executives, advisors, and I shared with you prior to your presentation was phenomenal.*

**National Manager, LPL Financial Services**